

Tourism Release No.77



TOURISM STATISTICAL RELEASE

MAY – 2023

TOURISM STATISTICS

Zanzibar recorded **26,620** international visitors in May 2023 which is an increase of **30.2** percent compared with **20,450** visitors recorded in May 2022 and decreased by **3.8** percent compared with **27,666** visitors recorded in the preceding month (April 2023).

Tourists from Europe continued to dominate the market by accounting (**61.5** percent) of the total visitors in May 2023. In country wise, German dominated the Tourism market by accounting **16.3** percent of all visitors entered in May 2023, followed by French (**12.4** percent) while New Zealand recorded less than one percent which is the least. Other performances are as shown in (**Table 1**).

The data shows that **22,875** visitors equivalent to **85.9** percent of the total visitors entered through Airport, whereby **21,097** visitors of them entered by international flights and **1,778** by domestic flights. The remaining **3,745** visitors entered through seaport by using Sea Ferries from Tanzania Mainland as shown in **Figure 1 & Table 2**.

Information on the purpose of visit (**Table 3**) shows that in May 2023, about **26,462** visitors equivalent to **99.4** percent came for holidays, **0.4** percent came for visiting friends and relatives and **0.2** percent came for other purposes.

Table 4 & Figure 2 shows that 14,214 visitors (53.4 percent) were male and 12,406 (46.6percent) were female. Male and Female decreased by 0.8 and 6.9 respectively compared withthe preceding month of April 2023.

The ages of the visitors were categorized into three broad groups: those younger than 15 years who are regarded as children, 15 to 64 years who are regarded as working age population, and 65 years and older are regarded as retirees. The overall results show that **1,394 (5.2** percent) visitors were aged less than 15 years, **23,712 (89.1** percent) were aged 15 to 64 years and **1,514 (5.7** percent) were aged 65 years and older (Figure 3 &Table 5).

The visitors from emerging markets (Poland, India, Russia, Israel, China and Ukraine) decreased by **24.7** percent compared with previous month. Other performances are shown in (**Figure 4 & Annex I**).

Table 6 shows that about half of visitors (**49.9** percent) stayed in the country between six to eight days in May 2023. The overall average intended length of stay for visitors in May 2023 was eight nights (**7.5**).

The total of **701,189** bed-spaces was available in May 2023. Out of these bed-spaces, estimates of **200,232** beds were sold during in May 2023 representing a bed occupancy rate of **28.6** percent (**Table 7**).

For the past five months, Zanzibar has received **234,444** visitors from January- May 2023 which is an increase of **38.6** percent compared with the corresponding months (January-May 2022). About **213,524** visitors entered through airport while **20,920** visitors entered through seaport. Most of visitors were from Europe (**77.1** percent). In country wise, French (**12.2** percent) was the leading market for the five months in Zanzibar tourism market (**Table 8**).

| Nationality | | May 2022 | | | April 2023 | - | | May 2023 | | % Change May 2023 and April | % Change, May 2023 and May |
|----------------|--------|-------------|------|--------|---------------|------|--------|-------------|------|-----------------------------------|----------------------------------|
| | Number | % Share | Rank | Number | % Share | Rank | Number | % Share | Rank | 2023 | 2022 |
| EUROPE | | | | | | | | | | | |
| Scandinavian | 420 | 2.1 | 13 | 1,231 | 4.4 | 7 | 816 | 3.1 | 7 | -33.7 | 94.3 |
| British | 1,356 | 6.6 | 4 | 1,553 | 5.6 | 4 | 2,300 | 8.6 | 3 | 48.1 | 69.6 |
| German | 1,970 | 9.6 | 3 | 3,270 | 11.8 | 1 | 4,343 | 16.3 | 1 | 32.8 | 120.5 |
| Italian | 242 | 1.2 | 15 | 545 | 2.0 | 11 | 442 | 1.7 | 12 | -18.9 | 82.6 |
| French | 2,569 | 12.6 | 1 | 2,625 | 9.5 | 2 | 3,294 | 12.4 | 2 | 25.5 | 28.2 |
| Dutch | 758 | 3.7 | 6 | 1,010 | 3.7 | 8 | 61 | 0.2 | 22 | -94.0 | -92.0 |
| Belgium | 428 | 2.1 | 12 | 328 | 1.2 | 18 | 472 | 1.8 | 11 | 43.9 | 10.3 |
| Russian | 183 | 0.9 | 16 | 479 | 1.7 | 13 | 401 | 1.5 | 13 | -16.3 | 119.1 |
| Turkish | 174 | 0.9 | 17 | 447 | 1.6 | 17 | 379 | 1.4 | 14 | -15.2 | 117.8 |
| Polish | 540 | 2.6 | 8 | 467 | 1.7 | 14 | 499 | 1.9 | 9 | 6.9 | -7.6 |
| Ukrainian | 64 | 0.3 | 20 | 167 | 0.6 | 21 | 127 | 0.5 | 20 | -24.0 | 98.4 |
| Czech Republic | 163 | 0.8 | 18 | 564 | 2.0 | 10 | 147 | 0.6 | 19 | -73.9 | -9.8 |
| Spanish | 537 | 2.6 | 9 | 502 | 1.8 | 12 | 473 | 1.8 | 10 | -5.8 | -11.9 |
| Other | | | | | | | | | | | |
| European | 1,679 | 8.2 | | 3,718 | 13.4 | | 2,613 | 9.8 | | -29.7 | 55.6 |
| Subtotal | 11,083 | 54.3 | | 16,906 | 61.1 | | 16,367 | 61.5 | | -3 | 48 |
| ASIA | | | | | | | | | | | |
| Japanese | 27 | 0.1 | 24 | 67 | 0.2 | 23 | 59 | 0.2 | 23 | -11.9 | 118.5 |
| Chinese | 138 | 0.7 | 19 | 457 | 1.7 | 15 | 365 | 1.4 | 15 | -20.1 | 164.5 |
| Indian | 497 | 2.4 | 10 | 716 | 2.6 | 9 | 580 | 2.2 | 8 | -19.0 | 16.7 |
| Israeli | 56 | 0.3 | 22 | 448 | 1.6 | 16 | 88 | 0.3 | 21 | -80.4 | 57.1 |
| Other Asian | 1,512 | 7.4 | | 1,010 | 3.7 | | 1,344 | 5.0 | | 33.1 | -11.1 |
| Subtotal | 2,230 | 10.9 | | 2,698 | 9.8 | | 2,436 | 9.2 | | -9.7 | 9.2 |
| AFRICA | | | | | | | | | | | |
| Kenyan | 723 | 3.5 | 7 | 1,419 | 5.1 | 5 | 1,272 | 4.8 | 6 | -10.4 | 75.9 |
| South African | 2,208 | 10.8 | 2 | 1,910 | 6.9 | 3 | 1,336 | 5.0 | 5 | -30.1 | -39.5 |
| Egyptian | 431 | 2.1 | 11 | 159 | 0.6 | 22 | 179 | 0.7 | 18 | 12.6 | -58.5 |
| Other African | 1,470 | 7.2 | | 2,424 | 8.8 | | 2,786 | 10.5 | | 14.9 | 89.5 |
| Subtotal | 4,832 | 23.6 | | 5,912 | 21.4 | | 5,573 | 20.9 | | -5.7 | 15.3 |
| AMERICA | | | | | | | | | | | |
| American | 1,103 | 5.4 | 5 | 1,341 | 4.8 | 6 | 1,402 | 5.3 | 4 | 4.5 | 27.1 |
| Canadian | 260 | 1.3 | 14 | 286 | 1.0 | 19 | 302 | 1.1 | 16 | 5.6 | 16.2 |
| Other American | 299 | 1.5 | | 268 | 1.0 | | 294 | 1.1 | | 9.7 | -1.7 |
| Subtotal | 1,662 | 8.1 | | 1,895 | 6.8 | | 1,998 | 7.5 | | 5.4 | 20.2 |
| OCEANIA | | | | | | | | | | | |
| Australian | 57 | 0.3 | 21 | 208 | 0.8 | 20 | 195 | 0.7 | 17 | -6.3 | 242.1 |
| New Zealand | 31 | 0.2 | 23 | 45 | 0.2 | 24 | 46 | 0.2 | 24 | 2.2 | 48.4 |
| Subtotal | 88 | 0.4 | | 253 | 0.9 | | 241 | 0.9 | | -4.7 | 173.9 |
| Not stated | 555 | 2.7 | | 2 | 0.0 | | 5 | 0.0 | | | |
| TOTAL | 20,450 | 100 | | 27,666 | 100.0 | | 26,620 | 100.0 | | -3.8 | 30.2 |
| | | | | | | | | | | | |

Table1: International Visitors by Nationality, May 2023, April 2023 and May 2022

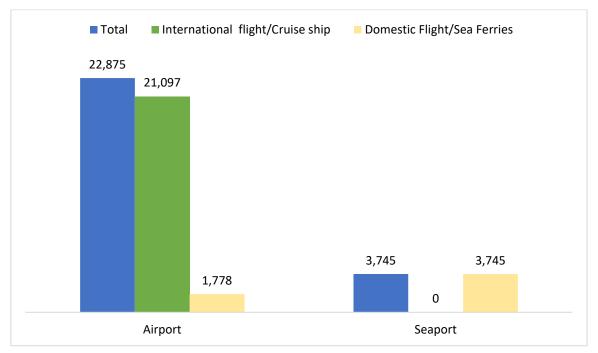


Figure 1: International Visitors by Entry Points, May 2023

| | | Airport | | | Seaport | |
|-----------------|-------------------------|--------------------|--------|-------------|-------------|-------|
| Nationality | International Flight | Domestic Flight | Total | Cruise Ship | Sea ferries | Total |
| EUROPE | | | | | | |
| Scandinavian | 585 | 147 | 732 | 0 | 84 | 84 |
| British | 1,905 | 94 | 1,999 | 0 | 301 | 301 |
| German | 3,995 | 155 | 4,150 | 0 | 193 | 193 |
| Italian | 347 | 56 | 403 | 0 | 39 | 39 |
| French | 3,006 | 146 | 3,152 | 0 | 142 | 142 |
| Dutch | 0 | 0 | 0 | 0 | 61 | 61 |
| Belgium | 373 | 33 | 406 | 0 | 66 | 66 |
| Russian | 368 | 14 | 382 | 0 | 19 | 19 |
| Turkish | 323 | 12 | 335 | 0 | 44 | 44 |
| Polish | 458 | 28 | 486 | 0 | 13 | 13 |
| Ukrainian | 110 | 16 | 126 | 0 | 1 | 1 |
| Czech Republic | 116 | 25 | 141 | 0 | 6 | 6 |
| Spanish | 394 | 34 | 428 | 0 | 45 | 45 |
| Other Europeans | 2,163 | 347 | 2,510 | 0 | 103 | 103 |
| Subtotal | 14,143 | 1,107 | 15,250 | 0 | 1,117 | 1,117 |
| ASIA | | | | | | |
| Japanese | 23 | 20 | 43 | 0 | 16 | 16 |
| Chinese | 171 | 19 | 190 | 0 | 175 | 175 |
| Indian | 320 | 23 | 343 | 0 | 237 | 237 |
| Israeli | 55 | 30 | 85 | 0 | 3 | 3 |
| Other Asians | 1,066 | 107 | 1,173 | 0 | 171 | 171 |
| Subtotal | 1,635 | 199 | 1,834 | 0 | 602 | 602 |
| AFRICA | | | | | | |
| Kenyan | 784 | 69 | 853 | 0 | 419 | 419 |
| South African | 1,229 | 39 | 1,268 | 0 | 68 | 68 |
| Egyptian | 120 | 7 | 127 | 0 | 52 | 52 |
| Other Africans | 1,686 | 181 | 1,867 | 0 | 919 | 919 |
| Subtotal | 3,819 | 296 | 4,115 | 0 | 1,458 | 1,458 |
| AMERICA | | | | | | |
| American | 1,017 | 53 | 1,070 | 0 | 332 | 332 |
| Canadian | 191 | 30 | 221 | 0 | 81 | 81 |
| Other Americans | 209 | 39 | 248 | 0 | 46 | 46 |
| Subtotal | 1,417 | 122 | 1,539 | 0 | 459 | 459 |
| OCEANIA | | | | | | |
| Australian | 68 | 37 | 105 | 0 | 90 | 90 |
| New Zealand | 10 | 17 | 27 | 0 | 19 | 19 |
| Subtotal | 78 | 54 | 132 | 0 | 109 | 109 |
| | _ | 0 | F | 0 | 0 | 0 |
| Not stated | 5 | 0 | 5 | 0 | 0 | 0 |

Table 2: International Visitors by Nationality through Entry Points, May 2023

| | | Visiting | , | , | | , | Business | | | |
|-----------------|----------|--------------------------|-------------------------|-------------------------|-----------------------|-------------------------|-------------------|---------------|--------|--------|
| Nationality | Holidays | Friends and Relatives | Returning Residences | Prospective Resident | Seeking Employment | Temporary Employment | and Conference | In Transit | Others | Total |
| EUROPE | | | | | | | | | | |
| Scandinavian | 812 | 1 | 1 | 1 | 0 | 0 | 0 | 0 | 1 | 816 |
| British | 2,291 | 7 | 0 | 2 | 0 | 0 | 0 | 0 | 0 | 2,300 |
| German | 4,320 | 17 | 4 | 1 | 1 | 0 | 0 | 0 | 0 | 4,343 |
| Italian | 439 | 1 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 442 |
| French | 3,279 | 8 | 1 | 1 | 0 | 0 | 0 | 1 | 4 | 3,294 |
| Dutch | 61 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 61 |
| Belgium | 470 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 472 |
| Russian | 400 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 401 |
| Turkish | 375 | 2 | 0 | 0 | 2 | 0 | 0 | 0 | 0 | 379 |
| Polish | 497 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 499 |
| Ukrainian | 127 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 127 |
| Czech Republic | 147 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 147 |
| Spanish | 471 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 473 |
| Other Europeans | 2,593 | 13 | 1 | 0 | 0 | 0 | 0 | 0 | 6 | 2,613 |
| Subtotal | 16,282 | 56 | 7 | 5 | 3 | 0 | 1 | 1 | 12 | 16,367 |
| ASIA | | | | | | | | | | |
| Japanese | 59 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 59 |
| Chinese | 364 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 365 |
| Indian | 572 | 3 | 3 | 1 | 0 | 0 | 1 | 0 | 0 | 580 |
| Israeli | 88 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 88 |
| Other Asians | 1,336 | 4 | 1 | 0 | 0 | 0 | 1 | 0 | 2 | 1,344 |
| Subtotal | 2,419 | 7 | 4 | 2 | 0 | 0 | 2 | 0 | 2 | 2,436 |
| AFRICA | | | | | | | | | | |
| Kenyan | 1,253 | 15 | 0 | 0 | 0 | 0 | 4 | 0 | 0 | 1,272 |
| South African | 1,328 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1,336 |
| Egyptian | 175 | 1 | 0 | 1 | 0 | 0 | 0 | 0 | 2 | 179 |
| Other Africans | 2,780 | 5 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 2,786 |
| Subtotal | 5,536 | 29 | 1 | 1 | 0 | 0 | 4 | 0 | 2 | 5,573 |
| AMERICA | | | | | | | | | | |
| American | 1,394 | 4 | 2 | 1 | 0 | 0 | 0 | 1 | 0 | 1,402 |
| Canadian | 298 | 2 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 302 |
| Other Americans | 291 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 294 |
| Subtotal | 1,983 | 9 | 2 | 2 | 0 | 0 | 1 | 1 | 0 | 1,998 |
| OCEANIA | 1,000 | | | - | | | - | _ | | _, |
| Australian | 193 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 195 |
| New Zealand | 44 | 2 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 46 |
| | | | | | | | | | | |
| Subtotal | 237 | 4 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 241 |
| Not stated | 5 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 5 |
| TOTAL | 26,462 | 105 | 14 | 10 | 3 | 0 | 8 | 2 | 16 | 26,620 |
| TOTAL PERCENT | 99.4 | 0.4 | 0.1 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.1 | 100 |

Table 3: International Visitors by Nationality and Purpose of Visit, May 2023

| Table 4: International Visitors by | Nationality and Sex, May 2023 |
|------------------------------------|-------------------------------|
|------------------------------------|-------------------------------|

| Nationality | Male | Female | Total |
|------------------------|--------|--------|--------|
| EUROPE | | | |
| Scandinavian | 372 | 444 | 816 |
| British | 1,206 | 1,094 | 2,300 |
| German | 2,288 | 2,055 | 4,343 |
| Italian | 209 | 233 | 442 |
| French | 1,717 | 1,577 | 3,294 |
| Dutch | 28 | 33 | 61 |
| Belgium | 224 | 248 | 472 |
| Russian | 185 | 216 | 401 |
| Turkish | 257 | 122 | 379 |
| Polish | 232 | 267 | 499 |
| Ukrainian | 52 | 75 | 127 |
| Czech Republic | 64 | 83 | 147 |
| Spanish | 249 | 224 | 473 |
| Other European Country | 1,377 | 1,236 | 2,613 |
| Subtotal | 8,460 | 7,907 | 16,367 |
| ASIA | | | |
| Japanese | 36 | 23 | 59 |
| Chinese | 216 | 149 | 365 |
| Indian | 384 | 196 | 580 |
| Israeli | 45 | 43 | 88 |
| Other Asian | 843 | 501 | 1,344 |
| Subtotal | 1,524 | 912 | 2,436 |
| AFRICA | | | |
| Kenyan | 688 | 584 | 1,272 |
| South African | 682 | 654 | 1,336 |
| Egyptian | 120 | 59 | 179 |
| Other African | 1,634 | 1,152 | 2,786 |
| Subtotal | 3,124 | 2,449 | 5,573 |
| AMERICA | | | |
| American | 678 | 724 | 1,402 |
| Canadian | 162 | 140 | 302 |
| Other American | 132 | 162 | 294 |
| Subtotal | 972 | 1,026 | 1,998 |
| OCEANIA | | | |
| Australian | 102 | 93 | 195 |
| New Zealand | 32 | 14 | 46 |
| Subtotal | 134 | 107 | 241 |
| Not stated | - | 5 | 5 |
| TOTAL MAY, 2023 | 14,214 | 12,406 | 26,620 |
| TOTAL APRIL, 2023 | 14,335 | 13,331 | 27,666 |
| | | | |
| TOTAL PERCENT | 53.4 | 46.6 | 100 |

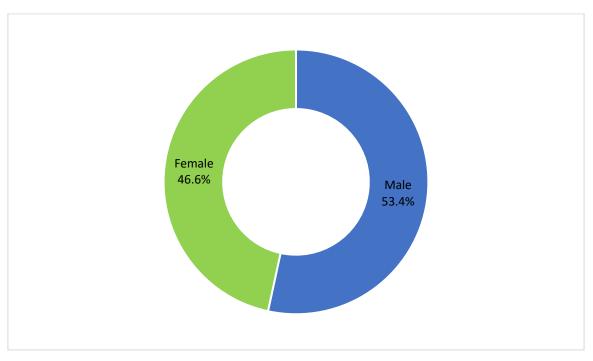


Figure 2: International Visitors by Sex, May 2023

Source: OCGS, ZCT & Immigration Department, Zanzibar

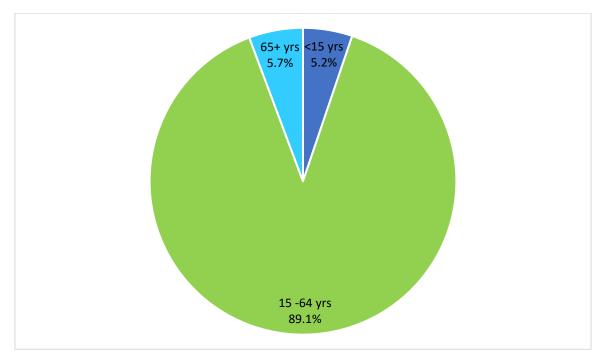


Figure 3: International Visitors by Categorized Age, May 2023

| EUROPEScandinavian5471943816British1421,9102482,300German2513,9001294,343Italian2337049442French1342,9751853,294Dutch3354461Belgium11406367479Russian373559401Turkish1135711379Polish2145919499Ukrainian131095277Zech Republic812712147Spanish1143725473Other European1092,3661382,613Subtotal48445498359Israeli1234211359Israeli13241364369Subtotal1491,178921,344Subtotal1491,1789,243344Subtotal1491,1789,243344Subtotal1492,6224386Subtotal15916311199Subtotal1591631211,336Egyptin151631211,362Subtotal1491,6224,843,98Subtotal1591,632,943,98Subtotal1631631632,94Su | Nationality | <15 yrs | 15 -64 yrs | 65+ yrs | Total |
|---|----------------|---------|------------|---------|--------|
| British1421,9102482,300German2513,9001924,343Italian2337049442French1342,9751853,294Dutch3544661Belgium3140635472Russian373559401Turkish113799999Ukrainian131095127Crech Republic812712443Spanish1143725473Other European1092,366382,613Subtotal4841,5497561637Subtotal282432950Indian58493295361Indian58493295364Subtotal741,178921,344Subtotal621,162482,726Subtotal75163111,336Egyptian151631011,336Egyptian15163111,336Egyptian15163113,90Other African871,1882171,402Canadian242371,622,786Subtotal191,65516314Other African3881113,90Subtotal191,6551446Subtotal191, | EUROPE | | | | |
| German2513,9001924,343Italian2337049442French1342,9751853,294Dutch3544661Belgium3140635472Russian373559401Turkish1135711379Polish2145919499Ukrainian1310952217Czech Republic812712147Sparish1143755473Other European1092,361382,613Subtotal4844,54497556,367Japanese-461359Indian5849329580Israeli2282488Other Asian741,178921,34Subtotal1462,141492,436Israeli21,623141,33Subtotal15163111,336Egyptian15163141,79Other African871,1881271,402Subtotal1591,6852,862,786Subtotal1591,6851,491,992Subtotal1591,6852,7862,786Subtotal1591,6851,982,782Subtotal1591,6852,862,786Subtotal <td< td=""><td>Scandinavian</td><td>54</td><td>719</td><td>43</td><td>816</td></td<> | Scandinavian | 54 | 719 | 43 | 816 |
| Italian2337049442French1342,9751853,244Dutch354461Belgium3140635472Russian3735590401Turkish1135711379Polish2145919499Ukrainian131095127Czech Republic81272147Spanish1143725473Other European1092,3661382,613Subtotal48844,54497516,367Subtotal2843329580Indian5849329580Israeli282488Other Asian741,162481,272Subtotal261,612481,272Subtotal1516,331011,336Egyptian1516,331011,336Egyptian1516,331011,336Egyptian16242,7862,786Subtotal48370162,418Other African871,188171,402Canadian282701643,948Subtotal169169443,948Cottal169169443,948Subtotal169169443,948Cottal169169 <t< td=""><td>British</td><td>142</td><td>1,910</td><td>248</td><td>2,300</td></t<> | British | 142 | 1,910 | 248 | 2,300 |
| French1342.9751853.294Dutch354461Belgium3140655472Russian373559401Turkish113559409Dish214599949Ukrainian131095127Czech Republic812712447Sparish1143725473Other European1092,3661382,613Subtotal4844,54497516,367ASIA1234211355Indian5849329580Israeli234214355Indian5449329364Subtotal741,178921,344Subtotal741,178921,344Subtotal621,162481,272Subtotal1492,622452,786Subtotal151531011,379Other African15163142,792Subtotal1692,622452,786Subtotal1691,6951441,992Subtotal1791,6951841,992Other African82,70162,944Subtotal16916916921693Subtotal16916916921693Subtotal169 <t< td=""><td>German</td><td>251</td><td>3,900</td><td>192</td><td>4,343</td></t<> | German | 251 | 3,900 | 192 | 4,343 |
| Dutch 3 54 44 61 Belgium 31 406 35 472 Russian 37 355 9 401 Turkish 11 357 11 379 Polish 21 459 19 499 Ukrainian 13 109 5 127 Czech Republic 8 127 12 147 Spanish 11 437 25 473 Other European 109 2,366 138 2,613 Subtotal 90 2,366 138 59 Chinese 12 342 11 365 Indian 58 493 29 580 Israeli 2 82 148 48 Other Asian 74 1,178 92 1,344 Subtotal 162 1,162 48 1,272 South African 119 2,622 45 2,786 | Italian | 23 | 370 | 49 | 442 |
| Belgium3140635472Russian373559401Turkish1135711379Polish2145919499Ukrainian131095127Czech Republic8127247Spanish1092,3661382,613Subtotal48414,54497516,367Subtotal6413596,163Subtotal1092,3661382,613Subtotal5434214365Indian5244329580Indian5242329580Israeli282488Other Asian741,178921,344Subtotal141,178923,346Subtotal621,162481,27South African621,1631011,336Eyptian151631011,336Subtotal192,622452,786Subtotal192,622452,786Subtotal192,622452,786Subtotal192,622452,786Subtotal192,622452,786Subtotal192,622452,786Subtotal192,622452,786Subtotal191,69514300Other American8 <t< td=""><td>French</td><td>134</td><td>2,975</td><td>185</td><td>3,294</td></t<> | French | 134 | 2,975 | 185 | 3,294 |
| Russian373559401Turkish1135711379Polish2145919499Ukrainian131095127Czech Republic8127125473Spanish1092,3661382,613Subtotal84814,54497516,367Subtotal64814,54497516,367Subtotal84814,54497516,367Subtotal6484332,61350Indian5843329580Indian5843329580Israeli282488Other Asian741,178921,344Subtotal741,178921,344Subtotal621,1631011,335Egyptian621,1631011,335Subtotal192,622452,766Subtotal2785,1001955,773AMERICA112,622452,766Subtotal182,7011,4022,949Canadian871,1852,1612,949Subtotal136,65141,992Subtotal131,65141,926Subtotal142,622452,765Subtotal151,65141,926Subtotal162,622162,966S | Dutch | 3 | 54 | 4 | 61 |
| Turkish1135711379Polish2145919499Ukrainian131095127Czech Republic812712147Spanish1143725473Other European1092,3661382,613Subtotal841,54497516,367ASIA1234211365Indian5849329580Israeli234211365Indian5849329580Israeli2824888Other Asin741,17892580Subtotal741,178921,344Subtotal621,162481,272South African821,1631011,336Egyptian1516311,79Other African1192,622452,786Subtotal271,69514300Canadian282,70162,94Subtotal191,6951841,99CEANIA1119514300New Zealand3227124Not stated-6-45Subtotal3227124Subtotal32055555Subtotal191,6951841,99Subtotal320715< | Belgium | 31 | 406 | 35 | 472 |
| Polish2145919499Ukrainian131095127Czech Republic812712147Spanish1143725473Other European1092,3661382,613Subtol84814,54497516,367Subtol84814,54497516,367Subtol84814,54497516,367Subtol84814,54497516,367Subtol84814,54497516,367Subarse1234211365Indian5849329580Israeli282488Other Asian741,178921,344Subtotal1462,1411492,435Egyptian621,162481,272South African821,163111,336Subtotal2785,1001955,573AMERICA1192,622452,786Subtotal1392,1211,4023,41Canadian2423741302Other American827016294Subtotal13918111195New Zealand46446Subtotal318111241Not stated55555TOTAL1,39423,7121,51426,62 <td>Russian</td> <td>37</td> <td>355</td> <td>9</td> <td>401</td> | Russian | 37 | 355 | 9 | 401 |
| Ukrainian131095127Czech Republic812712147Spanish1143725473Other European1092,3661382,613Subtotal4814,54497516,367ASIAJapanese-461359Chinese1234211360Indian584932950Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436FRICA1,336Egyptian621,162481,272South African821,153101,336Egyptian1516311,396Other African871,1881271,402Canadian2423741302Other American827016294Subtotal131211,9953,992Subtotal131211,9953,992Subtotal131211,995New Zealand322711241Not stated-6-46Subtotal3227152,55TOTAL1,39422,7121,51426,620 | Turkish | 11 | 357 | 11 | 379 |
| Czech Republic8127121477Spanish1143725473Other European1092,3661382,613Subtotal84814,54497516,367ASIA </td <td>Polish</td> <td>21</td> <td>459</td> <td>19</td> <td>499</td> | Polish | 21 | 459 | 19 | 499 |
| Spanish1143725473Other European1092,3661382,613Subtotal84814,54497516,367ASIA </td <td>Ukrainian</td> <td>13</td> <td>109</td> <td>5</td> <td>127</td> | Ukrainian | 13 | 109 | 5 | 127 |
| Other European1092,3661382,613Subtotal84814,54497516,367ASIAJapanese-461359Chinese1234211365Indian5849329580Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436AFRICA11Kenyan621,162481,272South African821,1531011,336Egyptian151631179Other African871,1881271,402Chanal871,1881271,402Guadian2423741302Other American871,1881271,402CEANIA318111305New Zealand318111195New Zealand322711241Not stated5555TOTAL1,39422,7121,51426,622 | Czech Republic | 8 | 127 | 12 | 147 |
| Subtotal84814,54497516,367ASIAJapanese-461359Chinese1234211365Indian5849329580Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436AFRICA1492,4361,172Kenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2782372141302Chadian820716294Subtotal1391,1881271,402Canadian820716294Subtotal1391,6951841,998Other American820716294Subtotal1318111195New Zealand318111195New Zealand-5-5TOTAL1,39423,7121,51426,620 | Spanish | 11 | 437 | 25 | 473 |
| ASIA Japanese - 46 13 59 Chinese 12 342 11 365 Indian 58 493 29 580 Israeli 2 82 4 88 Other Asian 74 1,178 92 1,344 Subtotal 146 2,141 149 2,436 AFRICA 143 1,178 92 1,344 Subtotal 146 2,141 149 2,436 AFRICA 143 101 1,336 Egyptian 62 1,162 48 1,272 South African 82 1,153 101 1,336 Egyptian 15 163 1 179 Other African 119 2,622 45 2,786 Subtotal 278 5,100 195 5,573 AMERICA 1,188 127 1,402 Canadian 24 | Other European | 109 | 2,366 | 138 | 2,613 |
| Japanese-461359Chinese1234211365Indian5849329580Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436AFRICA1,162481,272South African821,162481,272South African192,622452,786Subtotal2785,1001955,573AMERICA1,1881271,402Canadian2423741302Other American827016294Subtotal191,6951841,998Other American827016294Subtotal193,68111195New Zealand318111195New Zealand-46-46Subtotal32271124,620Net Stated-5-5TOTAL1,39423,7121,51426,620 | Subtotal | 848 | 14,544 | 975 | 16,367 |
| Chinese 12 342 11 365 Indian 58 493 29 580 Israeli 2 82 4 88 Other Asian 74 1,178 92 1,344 Subtotal 146 2,112 149 2,436 AFRICA 149 2,436 Kenyan 62 1,162 48 1,272 South African 82 1,153 101 1,336 Egyptian 15 163 1 179 Other African 179 2,622 45 2,786 Subtotal 278 2,786 3,783 3,836 AMERICA 1,188 127 1,402 Canadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 46 - 46 | ASIA | | | | |
| Indian5849329580Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436AFRICA11,272South African621,1631011,336Egyptian151631011,336Subtotal2,822452,786Subtotal192,622452,786Subtotal243011,402Cher African871,1881271,402Canadian2423741302Other American827016294Subtotal191,6951841,998OCEANIA318111195New Zealand-46-46Subtotal3227124,620TOTAL1,39423,7121,51426,620 | Japanese | - | 46 | 13 | 59 |
| Israeli282488Other Asian741,178921,344Subtotal1462,1411492,436AFRICA74Kenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2785,1001955,573AMERICA13021,402Canadian871,1881271,402Other American871,1881271,402Other American871,1881271,402CEANIA191,6951841,998OCEANIA318111195New Zealand322711241Not stated5555TOTAL1,39423,7121,51426,620 | Chinese | 12 | 342 | 11 | 365 |
| Other Asian741,178921,344Subtotal1462,1411492,436AFRICAKenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2785,1001955,573AMERICA11,1881271,402Canadian871,1881271,402Other American8827016294Subtotal191,6951841,995Other American318111195New Zealand322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | Indian | 58 | 493 | 29 | 580 |
| Subtotal1462,1411492,436AFRICAKenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2785,1001955,573AMERICA7781,1881271,402Canadian2423741302Other American871,1881271,402Canadian2423741302Other American827016294Subtotal191,6951841,998OCEANIA111951841,955New Zealand318111195Not stated-5-5TOTAL1,39423,7121,51426,620 | Israeli | 2 | 82 | 4 | 88 |
| AFRICAKenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2785,1001955,573AMERICA1,1881271,402Canadian2423741302Other American871,185124294Subtotal191,6951841,998Other American827016294Subtotal1191,6951841,998OCEANIA318111195New Zealand-46-46Subtotal322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | Other Asian | 74 | 1,178 | 92 | 1,344 |
| Kenyan621,162481,272South African821,1531011,336Egyptian151631179Other African1192,622452,786Subtotal2785,1001955,573AMERICA113021,402Canadian2423741302Other American827016294Subtotal191,6951841,998Other American827016294Subtotal1191,6951841,998OCEANIA318111195New Zealand-46-46Subtotal322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | Subtotal | 146 | 2,141 | 149 | 2,436 |
| South African 82 1,153 101 1,336 Egyptian 15 163 1 179 Other African 119 2,622 45 2,786 Subtotal 278 5,100 195 5,573 AMERICA 278 1,188 127 1,402 Canadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 3 181 11 195 New Zealand - 46 - 46 Subtotal 3 227 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | AFRICA | | | | |
| Egyptian 15 163 1 179 Other African 119 2,622 45 2,786 Subtotal 278 5,100 195 5,573 AMERICA 1 1 1 1 1 American 87 1,188 127 1,402 Canadian 24 237 41 302 Other American 87 1,188 127 1,402 Ganadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 3 181 11 195 New Zealand 3 227 11 241 Subtotal 3 227 11 241 Not stated 5 5 5 5 TOTAL 1,394 23,712 1,514 26,620 | Kenyan | 62 | 1,162 | 48 | 1,272 |
| Other African 119 2,622 45 2,786 Subtotal 278 5,100 195 5,573 AMERICA 1,188 127 1,402 American 87 1,188 127 1,402 Canadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 31 111 195 195 New Zealand 3 2277 11 241 Not stated 3 2277 11 241 TOTAL 1,394 23,712 1,514 26,620 | South African | 82 | 1,153 | 101 | 1,336 |
| Subtotal 278 5,100 195 5,573 AMERICA American 87 1,188 127 1,402 Canadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 3 181 11 195 New Zealand 3 2277 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | Egyptian | 15 | 163 | 1 | 179 |
| AMERICA American 87 1,188 127 1,402 Canadian 24 237 41 302 Other American 8 270 16 294 Subtotal 119 1,695 184 1,998 OCEANIA 1 195 Australian 3 181 11 195 New Zealand - 46 - 46 Subtotal 3 227 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | Other African | 119 | 2,622 | 45 | 2,786 |
| American871,1881271,402Canadian2423741302Other American827016294Subtotal1191,6951841,998OCEANIA1195Australian318111195New Zealand-46-46Subtotal322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | Subtotal | 278 | 5,100 | 195 | 5,573 |
| Canadian2423741302Other American827016294Subtotal1191,6951841,998OCEANIA1195Australian318111195New Zealand322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | AMERICA | | | | |
| Other American827016294Subtotal1191,6951841,998OCEANIAAustralian318111195New Zealand-46-46Subtotal322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | American | 87 | 1,188 | 127 | 1,402 |
| Subtotal1191,6951841,998OCEANIAAustralian318111195New Zealand-46-46Subtotal322711241Not stated-5-5TOTAL1,39423,7121,51426,620 | Canadian | 24 | 237 | 41 | 302 |
| OCEANIA Australian 3 181 11 195 New Zealand - 46 - 46 Subtotal 3 227 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | Other American | 8 | 270 | 16 | 294 |
| Australian 3 181 11 195 New Zealand - 46 - 46 Subtotal 3 227 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | Subtotal | 119 | 1,695 | 184 | 1,998 |
| New Zealand - <th< td=""><td>OCEANIA</td><td></td><td></td><td></td><td></td></th<> | OCEANIA | | | | |
| Subtotal 3 227 11 241 Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | Australian | 3 | 181 | 11 | 195 |
| Not stated - 5 - 5 TOTAL 1,394 23,712 1,514 26,620 | New Zealand | - | 46 | - | 46 |
| TOTAL 1,394 23,712 1,514 26,620 | Subtotal | 3 | 227 | 11 | 241 |
| | Not stated | - | 5 | | 5 |
| TOTAL PERCENT 5.2 89.1 5.7 100 | TOTAL | 1,394 | 23,712 | 1,514 | 26,620 |
| | TOTAL PERCENT | 5.2 | 89.1 | 5.7 | 100 |

Table 5: International Visitors by Nationality and Categorized Age, May 2023

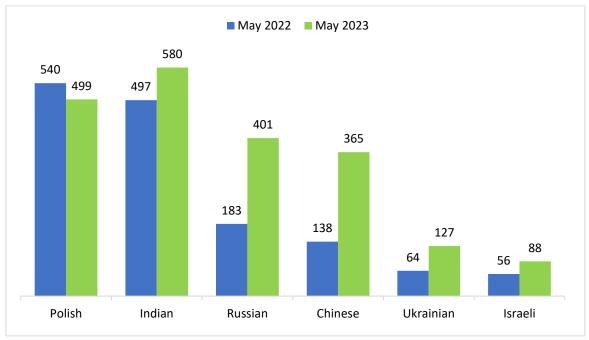


Figure 4: Visitors Arrival from Emerging Markets, May 2023 and May 2022

| Intended | N | umber of Arrival | | D | | Total Nights | |
|-------------------|--------|------------------|----------------|-------------------------------|---------|--------------|---------|
| Length of Stay | Male | Female | Total | Percentage Share | Male | Female | Total |
| 1 | 452 | 238 | 690 | 2.6 | 452 | 238 | 690 |
| 2 | 389 | 320 | 709 | 2.7 | 778 | 640 | 1,418 |
| 3 | 538 | 471 | 1,009 | 3.8 | 1,614 | 1,413 | 3,027 |
| 4 | 573 | 445 | 1,018 | 3.8 | 2,292 | 1,780 | 4,072 |
| 5 | 2,766 | 1,375 | 4,141 | 15.6 | 13,830 | 6,875 | 20,705 |
| 6 | 1,351 | 3,706 | 5,057 | 19.0 | 8,106 | 22,236 | 30,342 |
| 7 | 3,463 | 1,611 | 5,074 | 19.1 | 24,241 | 11,277 | 35,518 |
| 8 | 1,535 | 1,597 | 3,132 | 11.8 | 12,280 | 12,776 | 25,056 |
| 9 | 706 | 675 | 1,381 | 5.2 | 6,354 | 6,075 | 12,429 |
| 10 | 598 | 495 | 1,093 | 4.1 | 5,980 | 4,950 | 10,930 |
| 11 | 284 | 229 | 513 | 1.9 | 3,124 | 2,519 | 5,643 |
| 12 | 279 | 222 | 501 | 1.9 | 3,348 | 2,664 | 6,012 |
| 13 | 119 | 117 | 236 | 0.9 | 1,547 | 1,521 | 3,068 |
| 14 | 399 | 296 | 695 | 2.6 | 5,586 | 4,144 | 9,730 |
| 15 | 149 | 108 | 257 | 1.0 | 2,235 | 1,620 | 3,855 |
| 16 | 65 | 52 | 117 | 0.4 | 1,040 | 832 | 1,872 |
| 17 | 48 | 34 | 82 | 0.3 | 816 | 578 | 1,394 |
| 18 | 22 | 25 | 47 | 0.2 | 396 | 450 | 846 |
| 19 | 16 | 20 | 36 | 0.1 | 304 | 380 | 684 |
| 20 | 45 | 33 | 78 | 0.3 | 900 | 660 | 1,560 |
| 21 | 72 | 49 | 121 | 0.5 | 1,512 | 1,029 | 2,541 |
| 22 | 11 | 13 | 24 | 0.1 | 242 | 286 | 528 |
| 23 | 6 | 4 | 10 | 0.0 | 138 | 92 | 230 |
| 24 | 6 | 1 | 7 | 0.0 | 144 | 24 | 168 |
| 25 | 15 | 10 | 25 | 0.1 | 375 | 250 | 625 |
| 26 | 2 | 1 | 3 | 0.0 | 52 | 26 | 78 |
| 27 | 2 | 5 | 7 | 0.0 | 54 | 135 | 189 |
| 28 | 8 | 10 | 18 | 0.1 | 224 | 280 | 504 |
| 29 | 1 | 16 | 17 | 0.1 | 29 | 464 | 493 |
| 30 | 100 | 57 | 157 | 0.6 | 3,000 | 1,710 | 4,710 |
| 31+ | 194 | 171 | 365 | 1.4 | 6,014 | 5,301 | 11,315 |
| Total | 14,214 | 12,406 | 26,620 | 100.0 | 107,007 | 93,225 | 200,232 |
| | | In | itended Averag | e Length of Stay ¹ | 7.5 | 7.5 | 7.5 |

Table 6: Intended Length of Stay and Sex of International Visitors, May 2023

¹ The average intended length of stay is determined by dividing the number of visitor nights by the number of international visitors

| Length of Stay | Number of visitors | Percentage Share | Total Nights |
|----------------|--------------------|-----------------------------|--------------|
| 1 | 690 | 2.6 | 690 |
| 2 | 709 | 2.7 | 1,418 |
| 3 | 1,009 | 3.8 | 3,027 |
| 4 | 1,018 | 3.8 | 4,072 |
| 5 | 4,141 | 15.6 | 20,705 |
| 6 | 5,057 | 19.0 | 30,342 |
| 7 | 5,074 | 19.1 | 35,518 |
| 8 | 3,132 | 11.8 | 25,056 |
| 9 | 1,381 | 5.2 | 12,429 |
| 10 | 1,093 | 4.1 | 10,930 |
| 11 | 513 | 1.9 | 5,643 |
| 12 | 501 | 1.9 | 6,012 |
| 13 | 236 | 0.9 | 3,068 |
| 14 | 695 | 2.6 | 9,730 |
| 15 | 257 | 1.0 | 3,855 |
| 16 | 117 | 0.4 | 1,872 |
| 17 | 82 | 0.3 | 1,394 |
| 18 | 47 | 0.2 | 846 |
| 19 | 36 | 0.1 | 684 |
| 20 | 78 | 0.3 | 1,560 |
| 21 | 121 | 0.5 | 2,541 |
| 22 | 24 | 0.1 | 528 |
| 23 | 10 | 0.0 | 230 |
| 24 | 7 | 0.0 | 168 |
| 25 | 25 | 0.1 | 625 |
| 26 | 3 | 0.0 | 78 |
| 27 | 7 | 0.0 | 189 |
| 28 | 18 | 0.1 | 504 |
| 29 | 17 | 0.1 | 493 |
| 30 | 157 | 0.6 | 4,710 |
| 31+ | 365 | 1.4 | 11,315 |
| Total | 26,620 | 100.0 | 200,232 |
| | Number of | beds available in May, 2023 | 701,189 |
| | | Bed Occupancy Rate | 28.6 |

Table 7: International Visitors' nights and Estimated Bed Occupancy Rate, May 2023

| | | | | 2022 | | | | | |
|----------------|---------|-------------------|------|---------------------|---------------------|-----------------|---------|------|--|
| Nationality | Janu | January- May 2022 | | | Januar | 'y- May 2023 | | | % Change, Jan- May 2023 and Jan- May 2022 |
| | Number | % share | Rank | Number (Airport) | Number (Seaport) | Total Number | % Share | Rank | |
| EUROPE | | | | | | | | | |
| Scandinavian | 5,949 | 3.5 | 9 | 10,463 | 1,089 | 11,552 | 4.9 | 5 | 94.2 |
| British | 6,561 | 3.9 | 8 | 10,037 | 1,366 | 11,403 | 4.9 | 6 | 73.8 |
| German | 10,868 | 6.4 | 4 | 19,825 | 2,137 | 21,962 | 9.4 | 3 | 102.1 |
| Italian | 2,216 | 1.3 | 15 | 25,302 | 330 | 25,632 | 10.9 | 2 | 1056.7 |
| French | 20,509 | 12.1 | 2 | 27,801 | 905 | 28,706 | 12.2 | 1 | 40.0 |
| Dutch | 4,619 | 2.7 | 11 | 6,267 | 407 | 6,674 | 2.8 | 10 | 44.5 |
| Belgium | 3,324 | 2 | 13 | 3,121 | 275 | 3,396 | 1.4 | 13 | 2.2 |
| Russian | 1,625 | 1 | 17 | 3,889 | 168 | 4,057 | 1.7 | 12 | 149.7 |
| Turkish | 1,431 | 0.8 | 18 | 1,936 | 241 | 2,177 | 0.9 | 17 | 52.1 |
| Polish | 22,132 | 13.1 | 1 | 15,372 | 151 | 15,523 | 6.6 | 4 | -29.9 |
| Ukrainian | 11,485 | 6.8 | 3 | 1,590 | 29 | 1,619 | 0.7 | 19 | -85.9 |
| Czech Republic | 8,097 | 4.8 | 7 | 8,630 | 86 | 8,716 | 3.7 | 7 | 7.6 |
| Spanish | 2,219 | 1.3 | 14 | 2,358 | 178 | 2,536 | 1.1 | 15 | 14.3 |
| Other European | 25,679 | 15.2 | | 35,585 | 1,211 | 36,796 | 15.7 | | 43.3 |
| Subtotal | 126,714 | 74.9 | | 172,176 | 8573 | 180,749 | 77.1 | | 42.6 |
| ASIA | | | | | | | | | |
| Japanese | 95 | 0.1 | 24 | 224 | 90 | 314 | 0.1 | 23 | 230.5 |
| Chinese | 770 | 0.5 | 22 | 1,058 | 769 | 1,827 | 0.8 | 18 | 137.3 |
| Indian | 1,956 | 1.2 | 16 | 1,869 | 1,047 | 2,916 | 1.2 | 14 | 49.1 |
| Israeli | 1,291 | 0.8 | 20 | 1,430 | 58 | 1,488 | 0.6 | 20 | 15.3 |
| Other Asian | 4,322 | 2.6 | | 5,256 | 880 | 6,136 | 2.6 | | 42.0 |
| Subtotal | 8434 | 5 | | 9837 | 2844 | 12681 | 5.4 | | 50.4 |
| AFRICA | | | | | | | | | |
| Kenyan | 4,115 | 2.4 | 12 | 4,450 | 2,171 | 6,621 | 2.8 | 11 | 60.9 |
| South African | 8,892 | 5.3 | 6 | 7,021 | 352 | 7,373 | 3.1 | 9 | -17.1 |
| Egyptian | 1,430 | 0.8 | 19 | 718 | 188 | 906 | 0.4 | 22 | -36.6 |
| Other African | 9,172 | 5.4 | | 8,569 | 3,719 | 12,288 | 5.2 | | 34.0 |
| Subtotal | 23609 | 14 | | 20758 | 6430 | 27188 | 11.6 | | 15.2 |
| AMERICA | | | | | | | | | |
| American | 4,854 | 2.9 | 10 | 6,242 | 1,825 | 8,067 | 3.4 | 8 | 66.2 |
| Canadian | 1,051 | 0.6 | 21 | 1,831 | 557 | 2,388 | 1.0 | 16 | 127.2 |
| Other American | 1,095 | 0.6 | | 1,629 | 224 | 1,853 | 0.8 | | 69.2 |
| Subtotal | 7000 | 4.1 | | 9702 | 2606 | 12308 | 5.2 | | 75.8 |
| OCEANIA | | | | | | | | | |
| Australian | 401 | 0.2 | 23 | 818 | 399 | 1,217 | 0.5 | 21 | 203.5 |
| New Zealand | 90 | 0.1 | 25 | 132 | 54 | 186 | 0.1 | 24 | 106.7 |
| Subtotal | 491 | 0.3 | | 950 | 453 | 1,403 | 0.6 | | 185.7 |
| Not stated | 2,942 | 1.7 | | 101 | 14 | 115 | 0.0 | | |
| TOTAL | 169,190 | 100 | | 213,524 | 20,920 | 234,444 | 100 | | 38.6 |

Table 8: International Visitors by Nationality through Entry Points, January- May 2023 &

2022

| Nationality | May 2022 | April 2023 | May 2023 | % Change May 2023 and May 2022 | % Change May 2023 and April 2023 |
|-------------|----------|------------|----------|--------------------------------------|--|
| Russian | 183 | 479 | 401 | 119.1 | -16.3 |
| Polish | 540 | 467 | 499 | -7.6 | 6.9 |
| Ukrainian | 64 | 167 | 127 | 98.4 | -24.0 |
| Chinese | 138 | 457 | 365 | 164.5 | -20.1 |
| Indian | 497 | 716 | 580 | 16.7 | -19.0 |
| Israeli | 56 | 448 | 88 | 57.1 | -80.4 |
| Total | 1,478 | 2,734 | 2,060 | 39.4 | -24.7 |

Annex I: Visitors Arrival from Emerging Markets, May 2023, April 2023 and May 2022

Source: OCGS, ZCT & Immigration Department, Zanzibar

Annex II: International Visitors by Month, 2019 - 2023

| Month | 2019 | 2020 | 2021 | 2022 | 2023 |
|-----------|---------|---------|---------|---------|---------|
| January | 46,133 | 61,461 | 49,868 | 42,443 | 68,813 |
| February | 50,387 | 61,752 | 51,574 | 46,995 | 65,430 |
| March | 33,883 | 33,801 | 43,821 | 38,762 | 45,915 |
| April | 20,242 | 334 | 13,839 | 20,540 | 27,666 |
| Мау | 15,640 | 197 | 9,280 | 20,450 | 26,620 |
| June | 36,605 | 353 | 20,416 | 34,013 | |
| July | 55,947 | 3,079 | 29,714 | 58,157 | |
| August | 68,163 | 4,366 | 34,425 | 61,388 | |
| September | 49,732 | 5,422 | 25,817 | 46,338 | |
| October | 53,023 | 12,157 | 31,826 | 57,547 | |
| November | 47,824 | 29,128 | 35,438 | 55,150 | |
| December | 60,685 | 48,594 | 48,167 | 66,720 | |
| Total | 538,264 | 260,644 | 394,185 | 548,503 | 234,444 |

Glossary

Information on the number of visitors, their nationality and age distribution are among the important economic indicators. Tourism industry has contributed significantly to the Zanzibar's economy and it is therefore necessary that such information is made available on a timely manner. This report provides detailed information on the age and sex distribution; mode of travel; nationality and regional distribution; and purpose of travel of visitors are also provided. The information was captured using the Arrival Declaration Cards on visitors who entered Zanzibar through both the airport and sea ports.

Definition and Concepts

Tourist: refers to any person travelling to a place other than that of his/her usual environment for less than 12 months and whose main purpose of the trip is other than the exercise of an activity remunerated from within the place visited. (According to the United Nations World Tourism Organization -UNWTO)

Visitor: refer to any person travelling to place other than that of his/her usual environment for less than twelve months and whose main purpose of trip is other than the exercise of an activity remunerated from within the place visited.

This release categories visitor into four groups in term of mode of transport:

- International flight comprising of visitors entered the country direct from abroad;
- (ii) Domestic flight comprising of visitors entered Zanzibar via Tanzania Mainland;
- (iii) Cruise ship comprising of visitors (excursionist) entered Zanzibar by cruise ship;
 and
- (iv) Sea ferries comprising of visitors entered Zanzibar by using local sea boats.

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